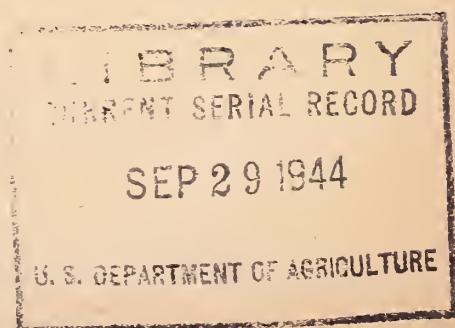


Historic, Archive Document

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September 21, 1944

Subject	Assigned	Status
<u>Price Control and Rationing</u>		
PUBLICATIONS		
<u>Consumers' Guide News Letter</u> (Oct.)	Price, OD	Cleared
New Electric Irons		
OPA to fight inflation		
Customer-Grocer Educational Campaign		
School Lunches, etc., benefit by point-free foods		
Consumer Calendar		
<u>Letter to Farm Editors--Agriculture in Wartime</u>	Wing, OI	Completed
OPA Regulation Affecting 1943 Soybean Crop Clarified		
Ceiling Prices on Unpacked Dried Prunes and Raisins		
Passenger Cars Available to Public		
Ceiling Prices of Apples Grown in 11 States		
Ceiling Prices for Canadian Hemlock Pulpwood		
Industry Committee Representing Sweet Cream Processors		
New Way to Price Margarine		
Price Action on Canned Beef Products		
Gasoline Rationing In the West		
<u>Letter to State Extension Directors</u>	Lloyd, Ext.	Completed
Extension Recognition by Chester Bowles		
Releases:		
Ceiling-Support Prices on Hogs		
Advance Notice of Ceiling Price for Next Crop Season on Onions		
<u>War Letter for Agriculture</u>	DuMars, OI	"
Dealers required to sell tires		
Tire inspection records to be abandoned		
Loose coupons temporarily ok		
Brick, tile ceilings up		
Egg ceilings simplified		
Apples and cabbage ceilings changed		
Florida, Georgia shade tobacco ceilings continued		
Prune, raisin prices set		
Blue tokens "out"		



Subject	Assigned	Status
RADIO		
Radio Round-up on Food Off the Ration List	OD	Completed
<u>Farm Production Goals</u>		
PUBLICATIONS		
<u>Letter to Extension Directors</u> Announcement of handling goals and price supports for 1945 dry pea and other crops 8-Point Dairy Program, 1945.	Fulghum, Ext.	Completed
VI SUAL		
Motion Picture, "Veterans and the Land"	Motion Pic. Ser.	Script being written
RADIO		
<u>Farm Flashes:</u> "Share Ranch Land" Plan Bigger Logs, Bigger Profits The Pulpwood Situation	Fox, FSA Bergoffen, FS "	Cleared " "
PA, INS		
Work-Together Plan Works Five Front Farm Family	Fox, FSA Fox, FSA	Cleared In preparation
<u>Network Broadcast:</u> Sept. 23, CBS, Country Journal "Vegetable Seed Supply and Production" Phil Aylesworth, Asst. Chief, Crop Production Branch, WFA.	Worcester, CBS	In preparation
<u>"Fashions in Rations,"</u> CBS, Saturday, Sept. 16 USDA Crop Report	Hemphill, OI	Completed
<u>CBS School Of The Air—Science Frontiers</u> Relation of Pest Control to Crop Yields and Livestock Health (for CBS "More Per Acre" and "Healthy Animals" programs, Oct. 16, Mar. 5)	Millson, EPQ	In clearance
<u>Radio Round-Up On Food:</u> From the Crop Report	Stahl, OD	Completed

Subject	Assigned	Status
<u>Fire Prevention</u>		
Agency clearance of fact sheets for Fire Prevention Week, Oct. 8-14.	Lloyd, Ext.	Cleared
RADIO		
<u>Homemakers' Chats:</u> <u>Control Home Fires</u>	Gilstrap, OI	In clearance
<u>Farm Flashes:</u>		
Prevent Electric Fires	Lambert, REA	Cleared
Garden Hose for Fire Protection	"	"
Sparks	Gay, OI	"
Farm Fire Loss Means Loss in Food Production	Gilstrap, OI	"
Fire is Greater Hazard on Farm than in City	"	"
Tips on Fighting Small Farm Fires	"	"
Farm Lives Lost in Fires	"	"
<u>Network Broadcast:</u>		
Oct. 3, Town & Farm Program, WMAQ, Chicago "Prevention of Farm Accidents". John Wetzel, SCS	Wetzel, SCS	Cleared
<u>Victory Gardens</u>		
PUBLICATIONS		
<u>Letter to Extension Directors</u> <u>Victory Gardens</u>	Lloyd, Ext.	Completed
RADIO		
<u>Homemakers Chats:</u> <u>Gardens for Next Year</u>	Hemphill, OI	Cleared
<u>Farm Flash:</u>		
Treated Seed for Hot Weather	Gilstrap, OI	"
<u>Radio Farm Directors Letter</u> <u>Looking Ahead at Gardening</u>	Bond, OI	Prepared
<u>Farm Facilities</u>		
RADIO		
<u>Radio Farm Directors Letter</u> <u>Text Auction Looks Promising</u> <u>Taking Care of Bean Bags</u>	DuMars, OI Briggs, OD	Cleared Cleared

Subject	Assigned	Status
<u>Farm Labor</u>		
PUBLICATIONS		
Letter to Extension Editors: Department's Radio Service helps farm labor drive PX - exchange ideas - Washington State 50-cent kids made enviable harvest record	Lloyd, Ext.	Completed
VISUAL		
Motion Picture "Farm Labor"	Motion Picture Service	In production
RADIO		
PA-INS		
Farmers Still Have Big Harvest Job There're Fall Crops to Harvest, Too City Boy Trains for Farming in VFV Helping Farmers is Her War Work	Pitt, OI " " "	In clearance " " "
Network Broadcasts: "Farm Labor Roll Call" ETand Live. Blue, Farm and Home Hour, Sept. 30 Arkansas, Maryland, Kansas	Pitt-Gay, OI	In preparation
<u>Post-War</u>		
PUBLICATIONS		
Letter to Extension Directors: James F. Byrnes' Reconversion report. High-lights of post-war activities (Sept. 1)	Lloyd, Ext.	Completed
Discussion guide, "Let's Talk About When Joe Comes Home"	Taeusch, BAE	Out
Leaflet, "Shall I Be A Farmer?"	Maris, FSA	Out
Consumer Time--Oct. 7—"Home Was Never Like This -(Post-war housing developments) Home Food Preservation		
RADIO		
Farm and Home Hour, Blue Network Canned peaches without sugar Van Deman, Gay	Van Deman, BHN&HE	Completed Sept. 16
Vitamins for Victory: Pickled Fruit	Hoffman, OD	Completed

Subject	Assigned	Status
<u>Marketing Plentiful Foods</u>		
PUBLICATIONS		
<u>Fact Sheets:</u>		
Butter Situation	North, OD	In preparation
Meat Situation	"	"
Sugar Supply	"	"
Sweet Potatoes	Reardon, OD	Completed
PRESS		
<u>Releases:</u>		
Release on Butter Situation	Ward-Osser, OD	Out
Release on Meat Situation	Mangum, OD	"
Release on Sugar Supply	Osser, OD	"
RADIO		
<u>PA-INS:</u>		
Onions - Victory Food Selection	Stahl, OD	Cleared
<u>Farm and Home Hour, Blue Network</u>		
Onions--a coming Victory Food Selection Van Deman, Gay.	Van Deman, BHN&HE	Completed Sept. 16
<u>Vitamins for Victory</u>		
French Toast A la American (peanut butter)	Hoffman, OD	Completed
Onions - Victory Food Selection	"	"
<u>Radio Round-up on Food</u>		
More Cries From Onions	Stahl, OD	Completed
The Fall for Apples	"	"
In the Bag (peanuts)	"	"
<u>"Fashions in Rations", CBS, Sept. 16</u>		
Onions, Victory Food Selection	Hemphill, OI	Completed
<u>Nutrition</u>		
RADIO		
<u>Vitamins for Victory:</u>		
Christmas Cheer for Prisoners of War	Hoffman, OD	Completed
A Nutritious Start for the Day	"	"
<u>Radio Round-Up On Food:</u>		
Christmas Gifts for U.S. Prisoners	Stahl, OD	Completed
Nutrition In Wartime England	"	"

Subject	Assigned	Status
<u>Industrial Feeding</u>		
RADIO		
Vitamins For Victory Betsy Ross Pantires (industrial feeding)	Hoffman, OD	Completed
<u>School Lunch</u>		
RADIO		
Consumer Time, Sept. 23 "School Lunches" -- Pick-up from California	Kempton, OD	Completed
Green Network Release: Lunch at School	Beauchamp, OD	"
<u>Miscellaneous</u>		
PUBLICATIONS		
Wartime Extension Work No. 118	Bealer, Ext.	Completed
Weekly Letter to Extension Directors: Additional cooperative appropriation Veterans' assistance program Extension-OFAR conference Oct. 19-22	Lloyd, Ext.	"
Letter to Extension Editors: Home-making agent aids city folk, too. Photo-reportage 1945 Agricultural Census - Extension advisory responsibility USDA service to States - list of materials sent Extension workers. 4-H club stories in Woman's Home Companion and The Family Circle	Lloyd, Ext.	"
USDA -- Sept. 18 Bureau of Dairy Industry WFA's WFO food sleuths (War Food Orders)	Harding, OI	Out

Subject	Assigned	Status
PRESS		
Food and Home Notes:		
No "Bug Cutting"	Olsen, HN&HE	In preparation
Food gifts overseas	Davis, HN&HE	Completed
Clip Sheet:		
German Helmet A Trojan Horse	Millson, EPQ	Cleared
Codling Moth Resistant to Insecticide	Smith, OI	In clearance
Examine Carefully All Christmas Gifts from Overseas	Millson, EPQ	In clearance
Mosquitoes Found Serious Pests in All Alaska	"	Cleared
USDA release announcing 4-H club groups have named 28 liberty ships	Fulghum, Ext.	In clearance
Research develops new coating material	Teuton, BAIC	In clearance
New development lowers cost of acid useful in plastics	"	Issued 9/13
New full-flavored apple juice concentrate	BAIC	In clearance
Table sirup from wheat (for Clip Sheet)	"	Cleared
The penicillin situation	"	Cleared for Agr. Situation
Future of cotton	Teuton, BAIC	Cleared for Country Gent.
A method for calculating commercial ice-cream mixes (BDIM-Inf-12)	BDI	Issued
Bulgarian and acidophilus cultured milk (BDIM-Inf-16)	"	"
VISUAL		
Exhibit in Patio complimenting OFAR-Extension conference	Pace, Ext. Baldwin, OI	In preparation
Motion Picture:		
"Curing Pork on the Farm"	Motion Pic. Ser.	Being edited
RADIO		
Homemakers' Chats:		
Refinishing Wood Floors	Gilstrap, OI	Cleared

Subject	Assigned	Status
<u>Farm Flashes:</u> Now is Housekeeping Season in the Cotton Belt Grasshopper Surveys Under Way Speaking of Cotton Heliothis armigera--Triple Threat Crop Pest	Millson, EPQ " " "	Cleared Issued " In clearance
<u>Sparks:</u> Smear 62 Is the Only Government Approved Remedy for Screwworm U.S. Marines Will Fight 130 Kinds of Mosquitoes in the Philippines Entomologists Help Protect Servicemen from Disease-Carrying Pests Unusual Biters on Guam U.S. Department of Agriculture has FBI of Insect World	" " " " "	Cleared In clearance " " "
<u>Farm and Home Hour, Blue Network</u> Food For the Overseas Christmas box (Van Deman, Gay)	Van Deman	Completed Sept. 16
4-H portion of Oct. 7 Farm and Home Hour	Thacker, Ext.	In preparation
<u>Blue, Farm and Home, Sept. 30</u> News and Information Roundup for Homemakers.	Van Deman, BHE	In preparation
<u>Consumer Time—Sept. 30</u> "Modern Wonder Foods"— Harry Hirshfield from "Can You Top This" show	Kempton, OD	Completed
<u>Home Service Daily</u> WTOP Washington—Sept. 22 Federal Food Reporter	Briggs, OD	Completed
WMCA (New York) 9:30 P.M., Sept. 20 Handling Government Food Stocks M.L. Brenner	Tonkin, OD	Completed
<u>Orange Network Release</u> Overseas Gifts	Beauchamp, OD	Completed
"Fashions in Rations", CBS, Saturday September 16 Why Butter Supplies Are Short Christmas Gift Food for Overseas	Hemphill, OI	Completed